

Tomorrow.Mobility World Congress

Call for Speakers 2022 - Terms and Conditions

Entering the Call for Speakers implies full acceptance of its rules

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1. Tomorrow.Mobility World Congress

Tomorrow.Mobility World Congress is committed to **leveraging the implementation and follow-up** of all **global agendas** at the local and national levels. The event aims to be the place to **collectivize urban power**, to increase **the strength of cities**, deploy innovation and identify **business opportunities**, establish **partnerships** and contribute to enacting **common policies**. A place to share research, best practices and potential common solutions, achieved through **effective collaboration**.

As the **leading event for mobility innovation in cities**, we understand the need to give cities a **powerful global voice** and an **innovative platform for common urban action**. Thanks to a powerful first edition in 2021, it has succeeded to become the meeting point for governments, companies, entrepreneurs, startups, research centers, and citizen's initiatives, where cities meet other cities, showcase their projects and find new solutions, and where companies do business. It has turned out to be an exceptional networking platform to connect people working in and with cities worldwide who are tackling **similar challenges** and generating **opportunities for action**.

The **Congress** gathers the most relevant experts and leaders of the **world's most innovative** cities, companies, entrepreneurs, start-ups, research centers, initiatives and solutions, with strategies for a **smarter and more sustainable urban mobility**. At the **Exhibition Area**, participants showcase their **latest developments, real solutions and products**, with technologies making tangible and lasting positive impacts on the lives of millions of people.

Be part of this **global community**, an ecosystem committed to creating powerful solutions, the ones that will help to develop a more plural **economy**, improve our **quality of life** and promote a **healthier future**. The **challenges we face are immense** and only by working together will we be able to tackle them.

In 2022, the event will continue to bet on increasing the presence of organizations, exhibitors, and visitors worldwide to keep on **generating synergies, sharing knowledge, provoking discussion, reflection, and inspiring new actions**. Here you have the opportunity to participate as a speaker of the Tomorrow.Mobility World Congress through this Call for Speaker process.

2. Purpose of the Call for Speakers

This Call for Speakers is looking for the most relevant contributions, innovative initiatives and solutions **within the framework of sustainable, inclusive, equitable, safe, healthy and collaborative cities**. All authors are cordially invited to submit their proposals to Tomorrow.Mobility World Congress, to be held on **November 15 – 17, 2022 in Barcelona**.

3. Topics covered

Please find the **covered topics in the 2022 edition** and guidance of **main keywords** that will be considered to participate in the Congress. You will need to prioritize and select **only one topic** that your proposal mostly refers to. Submissions should be dealing with **one or several keywords of this list**. We do realize that there is overlap between some of them. Additional keywords can also be suggested in the online form. Do not hesitate to contact the organization in case of doubt.

Topics 2022	Main keywords
Micro mobility	Active Mobility, Business Models, Cycling Lanes, Urban Vehicle Access Restrictions, Shared Mobility, Insurance and liability, Individual Mobility, MaaS, Walkability, cycling, lightweight vehicles, e-Scooter, Non-motorized Mobility, recharging station, mobility service providers, Insurance and liability, ridesharing.
Public Transport	First/Last Mile, business models, Blockchain in Mobility, Urban Vehicle Access Restrictions, Hydrogen Mobility, Railway Transport, shared mobility, Bus, E-mobility, Transport Hubs, Multimodality, On-demand Mobility, Transport Networks, Mass Transit, Demand Responsive Transport, Intermodality, MaaS.
Automotive	Autonomous Vehicles, Business Models, ridesharing, ride-hailing, carpooling, Connected Vehicles, Drones, Batteries, vehicle-to-grid, E-mobility, Hydrogen Mobility, Shared Mobility, Insurance and liability, Intelligent Transport Systems, Aerospace, VTOL, V2X.
Last Mile Logistics	Business Models, Connected Vehicles, Autonomous Vehicles, E-mobility, Blockchain in Mobility, Freight, Hydrogen Mobility, Intelligent Transport Systems, Sustainable Logistics, fleet management, waterborne.
Future and Digital Transportation	Air Mobility, Business Models, Drones, Blockchain in Mobility, Future Mobility, Urban Vehicle Access Restrictions, Mobility Planning, Shared Mobility, Intelligent Transport Systems, Multimodality, On-demand Mobility, MaaS, Payment Systems, VTOL, Intermodality, corporate mobility
Transport Infrastructure	Air Mobility, Business Models, Blockchain in Mobility, Drones, Fossil Fuel-free Streets, Public Realm, Future Mobility, Urban Vehicle Access Restrictions, Hydrogen Mobility, recharging stations, Railway Transport, Transport Hubs, Intelligent Transport Systems, MaaS, Smart Parking, Smart Traffic Management, Aerospace, VTOL, Ports and waterborne, Mapping, Roads, Smart Airports

Energy Transition & Efficiency	Business Models, Future Mobility, Urban Vehicle Access Restrictions, Integrated Mobility Plans, Shared Mobility, Low Carbon Mobility, Zero Emissions, Low Emission Zones, congestion charging.
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4. Organizer of the call

This call for speakers is organized by **Tomorrow.Mobility World Congress**.

5. Who can participate?

Tomorrow.Mobility World Congress is aimed at cities, businesses, entrepreneurs, startups, social innovators, research centers, universities, public or non-governmental organizations, consortiums (public-private), social activists, with innovative ideas, researches, analyses, studies, visions and solutions for our cities.

6. Presentation of proposals

To enter in the running call for speakers, please fill in the form available online.

Proposals must be submitted electronically via this website and must conform to the terms and conditions here included.

The form and all complementary information will have to be filled out entirely in English or Spanish.

No proposals in any other languages will be accepted.

The organization reserves the right to ask for any clarification or additional information about the submitted entries.

No additional documents to the web form will be accepted, unless requested by the organization.

The web form to be fulfilled will require, among other details:

- Short speaker's bio (max 300 characters including spaces)
- Mission of the organization (max 300 characters including spaces)
- Topics (selecting from the list)
- Keywords (selecting from the list)
- Additional keywords (max 200 characters including spaces)
- Submission title (max 100 characters including spaces)
- Brief description of the proposal (max 300 characters including spaces)

- Abstract (max 2000 characters including spaces) - You may include the context of implementation, added value of the proposal, methodology of resolution, solutions/conclusions, and any other information helpful to understanding the main ideas of your proposal.
- Strategic objective (max 300 characters including spaces)
- Scope of implementation (max 300 characters including spaces)
- Current state and locations of implementation (max 300 characters including spaces)
- Innovative characteristics of the proposal (max 300 characters including spaces)
- (Expected) Results / Impact of the proposal (max 300 characters including spaces)
- Partners involved: Name/Job Title/Organization (max 300 characters including spaces)
- Reference website of the proposal

The uploaded document can be either in **presentation format** or in **paper format**, in accordance with the templates provided on the website.

The uploaded document should be no longer than 10 slides or pages, in both **PDF and editable format**.

There is no limit to the number of submissions by author, but it is important to submit only on areas of key importance to your business/expertise. As a guideline, we recommend no more than 3 submissions per author / company / organisation.

7. Entry deadline

The Call for Speakers will be open until **April 20th, 2022, 23:59:59 CET**.

8. Evaluation Criteria

The quality of each proposal will be evaluated according to the criteria described below. Each submission will be evaluated based on twelve aspects, grouped in 4 categories:

Group 1 - Innovation, Relevance.

Group 2 - Impact, Scope of Implementation, Citizen Engagement and Co-creation, Inclusivity.

Group 3 - Replicability, Multi-stakeholder Collaboration

Group 4 - Soundness, Organization, Speaker Expertise and Experience.

For each aspect, a score will be assigned based on the degree to which the submission demonstrably fulfills each listed criteria.

Evaluation Aspects:

Aspects	Criteria considered
Innovation	<ul style="list-style-type: none"> • The subject addressed is relevant and original, AND demonstrates and innovative approach. Additionally, the proposal includes some explanations of why the submission is innovative. • The proposal includes innovative concepts, processes, tools OR governance models as a test-bed for innovation.
Relevance	<ul style="list-style-type: none"> • Defines a need(s) or unresolved problem(s) being addressed in its context.
Impact	<ul style="list-style-type: none"> • Demonstration of clear, significant, and tangible impacts (or potential impacts) • Includes quantification of the scope of the impacts (or potential impacts) • In case of research or comparative analysis, demonstration of clear contribution to future action plans and to decision making processes.
Scope of Implementation	<ul style="list-style-type: none"> • The target group is reached effectively and a significant number of people have been affected. • Project capable of being scaled up to benefit hundreds of thousands (or perhaps even millions).
Citizen Engagement and Co-creation	<ul style="list-style-type: none"> • Embraces considerations of citizen engagement and how to ensure the uptake of their ideas; AND/OR includes innovative methods and tools such as co-design or co-creation.
Inclusivity	<ul style="list-style-type: none"> • Defines inclusion targets in terms of gender, ethnicity, class and poverty, and/or age.
Replicability	<ul style="list-style-type: none"> • Proposal with the potential to be transferred onto other contexts different that those where they were originally conceived for; that is, that could be replicated in other sectors, regions, countries, or even different modes.
Multi-stakeholder Collaboration	<ul style="list-style-type: none"> • Identification of People-Public-Private-Social/Citizens partnerships or other forms of multi-stakeholder collaboration aspects.
Soundness	<ul style="list-style-type: none"> • The data being presented is reliable and sound.
Organization	<ul style="list-style-type: none"> • The organization that presents the proposal has a well-established reputation in its field.
Speaker Expertise and Gender Parity, Ethnic Diversity	<ul style="list-style-type: none"> • Proposed speaker who will deliver the presentation in the Congress is the highest representative of the organization AND has excellent communication skills. • As we are fully committed with gender equality and try to promote gender parity in our sessions, the proposal of female speakers will be positively appraised.

9. Evaluation process

The evaluation process is divided into two phases:

1) Regulation compliance

The organization will conduct a first evaluation to check whether the proposal complies with the requirements. Proposals could be subject to additional request of information or clarification.

2) Proposal selection

A technical committee of experts that work in the thematic areas covered by the World Congress will evaluate the proposals by topic and select:

- Proposals for Congress presentation
- Proposals for Congress elevator pitch presentation
- Declined proposals

The number of proposals per category and per topic is subject to consideration by the technical committee of experts and the organizing committee.

Please bear in mind that **only the main author** of the submitted proposal will be eligible for presenting the proposal as a speaker at the Congress.

The selection process is carried out considering the content of the proposal and the speaker profile who is going to deliver a presentation in the Congress. The organization reserves the right to accept or reject **any substitution of speaker**. Please note that only candidates from the same organization with similar job title and job function would be accepted.

10. Selected categories

As a reminder, the event is composed of an **Exhibition Area**, showcasing innovative companies and reference cities already implementing the innovative mobility initiative, and the **Congress Area**, where prominent speakers will introduce and debate pioneering approaches.

Speaker's proposal accepted for presentation would then be eligible for one of the following categories:

- Proposals selected for Congress presentation

These presentation slots will be of 8-10 minutes within a panel session typically running for 45-60 minutes.

Every speaker in this category will be given a three-day pass for the World Congress, and the opportunity to purchase additional passes with a 25% discount rate.

- Proposals selected for Congress elevator pitch presentation

This will be a short 3-4 minutes presentation within a session running for 45-60 minutes.

Every speaker in this category will be given a three-day pass for the World Congress, and the opportunity to purchase additional passes with a 25% discount rate.

11. Selection communication

The speakers of selected proposals will be informed starting on **June 13th 2022**.

12. Intellectual and Industrial Property Rights

The participant is responsible for the authorship of the submitted proposal; he/she is the owner of the intellectual and, where applicable, industrial property rights thereof.

The participant is accountable for the proposal submitted not violating intellectual property rights, industrial property rights, copyright and/or image rights and assumes complete responsibility with regard to third parties; the Organization is free of all liability.

Once the proposal has been selected, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

13. Data Protection

Due to the sensitive nature of the information supplied, the World Congress organizers, the coordinator, and the members of the technical committee guarantee to keep the identity of participants and the content of their proposals confidential outside the sphere of the Tomorrow Mobility **World Congress**.

This also includes any information about its current state of use or development.

Once the proposal has been selected, the organizers may make public any details considered as public (author, company / organization, title, brief, abstract, website, and topic).

14. Queries and suggestions

If you have any queries or suggestions, please email to: tomorrowmobility.technicaloffice@firabarcelona.com

If you are interested in commercial opportunities to enhance your organization's profile at the Tomorrow Mobility World Congress, please contact sales.tomorrowmobility@firabarcelona.com

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